

Literary Luncheon



Laguna Beach Festival of Women Authors

Dear Members,

As we plan for our **25th Silver Anniversary Literary Luncheon** at the beautiful Surf & Sand Resort on **Saturday, March 17, 2012**, the luncheon committee would appreciate your help with our fundraising efforts. Included with this letter are four attachments described below.



AAUW advances equity for women and girls through advocacy, education, philanthropy, and research.

The American Association of University Women Laguna Beach Branch is a unique multidimensional group of women in the arts, education, business, science, law and community affairs. Together we are working to empower women and girls through education to reach their full potential.

In principle and in practice, AAUW values and seeks a diverse membership. There shall be no barriers to full participation in this organization on the basis of gender, race, creed, age, class, sexual orientation, national origin, disability, or class.

- ★ **Benefit Levels, Sponsorships & Personal Messages:** We hope that you will be a sponsor, and/or ask friends and colleagues to be sponsors, with a personal message in the Program Booklet. Just circle your choice on the Benefit Levels, Sponsorships & Personal Messages Form, and send it with your check as instructed. Please note all the perks that come with each of the different benefit levels.
- ★ **Silent Auction & Raffle Donation Form and Supporter Letter:** Once again we are asking you to be generous with your own donations as well as soliciting donations from your favorite boutiques, restaurants, music and theater events, timeshares, jewelry, hair stylists, spa specialists, etc., for great silent auction and raffle prizes. The enclosed **Supporter Letter** is to be given to a person or business when the donation is received. Please complete the Silent Auction & Raffle Donation Form, and mail/deliver it with the donated items as instructed.
- ★ **Underwriting and Other Opportunities to Contribute Form:** Through our branch nonprofit arm, the AAUW-LB Foundation,* you can fund a scholarship for a high school graduating senior girl (\$500-\$750) or a woman returning to college (up to \$2,000), send a girl to the AAUW-CA Science Camp (\$800), or support the El Morro School tutoring program (\$100). Or you can underwrite all or part of the event expenses, e.g., Invitations (\$1,000), Program Booklet (\$950), Floral Centerpieces & Authors' Bouquets (\$500), Posters (\$100), or Table Favors (\$80). If this is a way in which you would like to make a donation, please complete the Underwriting and Other Opportunities to Contribute Form and mail as instructed.
- ★ **Business/Organization Sponsorship Form:** For those of you who have businesses or know people in business or in an organization who might want to contribute more, please contact me, dianereddc@cox.net, or 949/497-6533, for a Business/Organization Sponsorship Form or download it from our website.

[Note: All the forms can be downloaded from our branch website: www.aauw-lagunabeach.org]

- ★ **Make Your Reservations Early:** If you haven't already bought a sponsorship, mail your reservation as soon as your invitation arrives the first week of February 2012. Alert your friends **now** and plan a reserved table of 10 for priority room placement (all other tables are open seating).

Help us make this our most successful Literary Luncheon ever! Beneficiaries of our fundraising have historically included graduate study and research through the AAUW Funds, middle school girls to attend Tech Trek Science Camp, scholarships for deserving high school graduating senior girls and women returning to college, elementary school tutoring, and local community grants. Please get involved in whatever way you can – attend the luncheon, volunteer to help, buy a sponsorship and/or message, get another sponsorship funded, underwrite part of this festive event -- participate in AAUW's mission of educational and gender equity for women and girls. It takes all of us to make this event a big success, so if you would like to help, please contact me by phone 949/497-6533, or email dianereddc@cox.net.

Diane Reed

Diane C. Reed
2012 Literary Luncheon Coordinator

*AAUW Laguna Beach Foundation is a 501-c-3 nonprofit organization, Tax ID 33-0915388